why advertise in the sunport?

The Albuquerque International Sunport, known for its distinct southwestern architecture and cultural décor, is New Mexico’s largest commercial airport, welcoming over 5 million passengers each year. The Sunport boasts a world-class art collection, unique amenities, New Mexican cuisine, local artisanal gifts and has a $2.1 Billion impact on the state.

The Albuquerque International Sunport is the Gateway of New Mexico.

Non-stop service to more than 20 cities, with worldwide connectivity

Ranked Top 5 medium-size airport by J.D. Power

Served by 8 major carriers and 2 charter airlines

Over 5 million passengers per year
customer profile

Majority of passengers (58%) are leisure travelers
Vast majority of passengers (72%) live in the southwest
The average traveler spends 2 hours at the airport
44% travel alone, 34% travel in a pair

2HRS
average time spent in terminal

demographics

57% Female, 43% Male
40% single, 49% married
Age evenly split between 18 and 64
84% have attended at least some college

64% are college grads.
advertising options

FIDS Monitors
3 high-traffic locations, 42" diagonal
12 spots available on 10 second loop captures 100% of departing passengers

Shuttle Buses
full wrap or partial running 20 hours per day over 400,000 impressions per year per bus

Exit Corridor
3 high-visibility, 42" diag monitors
12 spots available on 10 second loop captures 100% of arriving passengers

Video Wall
above escalator to Baggage Claim lower right corner, 48" x 54"
12 spots available on 10 second loop captures 100% of arriving passengers
advertising options

Meet and Greet Display
first thing you see after exiting secure area
captures 100% of arriving passengers
large 87" x 110" space

Checkpoint Monitor
70" diag monitor after security checkpoint
12 spots available on 10 second loop
captures 100% of departing passengers

Tension Fabric Displays
multiple size, location options at restrooms/water stations
each purchase includes two displays, one on
each concourse

Exhibit Space in Great Hall
accommodates large exhibits up to
15' wide x 8' tall x 3' deep
captures 50% of departing passengers

coming soon (reserve your space now!)
- Baggage Claim Monitors
- Security Bins
- Elevator Wraps
- Wifi Login Screen
These opportunities allow you to align your brand with special amenities provided at the Sunport. Take advantage of naming rights, long-term sponsorships and custom signage for these captive audiences.

**Mother’s Nursing Room**
make your brand synonymous with this beautiful space for nursing mothers

**Pet Relief Area**
very popular with passengers traveling with service animal or pet

**Shuttle Waiting Area**
5 shuttle operators utilize this area

**Charging Stations**
areas available on each concourse

Call for other areas that may be available!
space maps

2nd level
- ticketing/great hall

- FIDS Monitors
- Elevator Wrap
- Great Hall Exhibit Space
- Rental Car Shuttles
- Video Wall

* Coming soon  ** Sold
space maps

3rd level
- pre-gate areas

- Exit Corridor Monitors
- * Elevator Wrap
- ** Space at Meet & Greet
- Checkpoint Monitor
- FIDS Monitor
- * Security Bins
- Mother’s Nursing Room

* Coming soon  ** Sold
space maps

3rd level
- a/b concourse

- Tension Fabric Displays
- Charging Stations
- Pet Relief Area

from Checkpoint

A Concourse

B Concourse
call today to discuss options and schedule a tour!

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